2025 Ohio Chamber Tourism Summit

At the Columbus Zoo & Aquarium Africa Event Center

Thursday, October 16, 2025 from 1pm to 5pm

**Ohio Chamber of Commerce Tourism Summit:**

**1:00 PM – 1:10 PM   Conference Welcome  
                                   *Ohio Chamber of Commerce***

**1:10 PM - 1:30 PM    Presentation by Jimmy Merkel, CEO & Co-Founder of Rockbridge**

**1:30 PM – 2:15 PM Panel of legislators on supporting Ohio’s growing tourism industry**

**2:15pm – 3:00pm Panel on marketing Ohio**

* **Ryan Squire, VP Strategic Communications and Band Marketing, JobsOhio**
* **Todd Kleismit, Executive Director, America250 Ohio**
* **Sarah Wickham, State Tourism Director and Chief Communications & Marketing Officer at the Ohio Department of Development**

**3:00 PM - 3:30 PM Presentation by Tom Schmid, CEO at the Columbus Zoo and Aquarium**

**3:30 PM - 5:00 PM Reception and time to tour the Columbus Zoo**