



# OHIO CHAMBER OF COMMERCE

## FOR IMMEDIATE RELEASE

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### CONTACT:

Amanda Ehrmantraut

Press Secretary

567-203-8868

[aehrmantraut@ohiochamber.com](mailto:aehrmantraut@ohiochamber.com)

### Ohio Chamber Presents 2024 Business of the Year Awards

COLUMBUS - On November 20, the Ohio Chamber of Commerce recognized three exceptional member companies with its 2024 Business of the Year Awards. The Ohio Chamber is the state's leading business advocate and represents thousands of companies that do business in Ohio. Our mission is to aggressively champion free enterprise, economic competitiveness and growth for the benefit of all Ohioans.

The awards were presented at the Ohio Chamber's 2024 Research Foundation Benefit Gala. This event, which was held at Franklin Park Conservatory in Columbus, benefits the Ohio Chamber of Commerce Research Foundation, Inc., a 501(c)(3) organization that serves to provide scholarly research to public policy makers. The foundation's research serves as a resource to Ohio lawmakers and provides an in-depth look at what policy will have an impact on Ohio's economy, economic competitiveness and job creation.

"We are so proud to present our Business of the Year Awards to these three very deserving recipients," said Ohio Chamber President & CEO Steve Stivers. "From driving growth and embracing new opportunities to making a positive impact in their communities and industries, these businesses embody hard work and successful leadership."

Awards were presented in three categories, including an overall Business of the Year, Innovative Business of the Year and Small Business of the Year.

### The recipient of the overall 2024 Business of the Year Award was Cenovus.

Cenovus Energy has committed to investing \$1.5 billion dollars in its Ohio refineries over the next five years.

The company is also a leading voice in the energy industry and has been vocal on energy issues that our state faces.

Cenovus is also a philanthropic organization, having donated \$200,000 toward classroom technology at The Ohio State University Lima Campus.

Eric Zimpfer, SVP of U.S. Refining, was present to accept the award.

**The 2024 Innovative Business of the Year Award was presented to CVS Health.**

CVS Health is leading the way on healthcare innovation by focusing on rural health in underserved communities by establishing health zones, where it partners with communities facing barriers to good health.

Additionally, the company has led on healthcare transformation by partnering with Meharry Medical College to improve health outcomes by training community health workers and local clinicians.

CVS is not only innovative in the healthcare space but has also branched out to tackle issues such as the housing shortage by investing over \$185 million in affordable housing and \$19 million in Columbus alone.

CVS has been a long-standing member of the Ohio Chamber and was the founder of the Ohio Chamber Healthcare Transformation Summit in 2022.

Tyler Yaple, Lead Director of State Government Affairs, and Dr. Lia Rodriguez, Executive Medical Officer & Chief Medical Officer of CVS Healthspire, were present to accept the award.

**The 2024 Small Business of the Year Award recognized Associated Insurance.**

Associated Insurance provides industry-leading service and works tirelessly to help small businesses provide affordable options in the ever-changing insurance market.

The team, led by Bill Bishop, advises clients on tough issues affecting their bottom-line and profitability.

Bill has been a long-time member of the Ohio Chamber and serves on both the Executive Committee and Board of Directors for the OCC, where he advises members and staff on the issues facing the Ohio business community.

Bill Bishop, President, and Geoff Bishop, Partner, were present to accept the award.

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