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Ohio Chamber of Commerce and National Center for the Middle Market Partner on New CEO Forum

The Ohio Chamber of Commerce and the National Center for the Middle Market (NCMM), which is housed at The Ohio State University Max M. Fisher College of Business, announced their partnership on a new offering that will provide Ohio business leaders with professional growth and networking opportunities.

“We are very excited to collaborate with the Ohio Chamber of Commerce on this groundbreaking program,” said Doug Farren, Managing Director, National Center for the Middle Market. “Combining the reach and advocacy of the Chamber with our unique middle market expertise and the platforms of Fisher’s Executive Education faculty and custom educational design, our goal is to provide new frameworks and tools for middle market leaders to grow their businesses.”

This program, the CEO Forum, is a peer-to-peer network of middle market companies throughout Ohio that will connect business leaders with their C-Suite peers for a series of classes and discussions that will allow them to fully realize their companies’ potential.

Members will be divided into small groups, or PODs, which will meet monthly and allow participants to both share and seek advice on workplace and leadership challenges.

Formal programs will focus on strategic agility, scaling business and entering new markets, change management, and access to capital. Each topic consists of three one-hour asynchronous classes per quarter, along with the option to attend one-hour office hour sessions if desired.

Members will also have access to exclusive and private events where well-known business leaders will share their experiences and knowledge.

With NCMM’s expert guidance, this proprietary executive educational experience is custom-tailored to fit the needs of the middle market, a segment which is often overlooked.

“We are proud to partner with the National Center for the Middle Market, the first center of its kind in the nation, on the CEO Forum,” said Steve Stivers, President and CEO of the Ohio Chamber of Commerce. “This program is not only a great educational opportunity, led by the experts at the NCMM and Fisher, but it is also a great option for middle market leaders to build their peer-to-peer connections.”

To learn more about the CEO Forum, [visit the Ohio Chamber website](#) or contact Justin Zink, Ohio Chamber SVP of External Relations & Strategic Alliances, at jzink@ohiochamber.com or 614-629-0938.

The Ohio Chamber is the state’s leading business advocate and represents thousands of companies that do business in Ohio. Our mission is to aggressively champion free enterprise, economic competitiveness and growth for the benefit of all Ohioans.

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