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THE TARRANCE GROUP www.tarrance.com

MEMORANDUM

TO: OHIO CHAMBER OF COMMERCE

FROM: B.J MARTINO

RE: CRIME IS HUGE FOR OHIO RESIDENTS AND BUSINESSES

DATE: OCTOBER 7, 2022

The Tarrance Group is pleased to present the following survey of N=600 adult residents of Ohio and N=171 businesses across the state. The Tarrance Group was commissioned by the Ohio Chamber of Commerce to conduct a survey of both populations. For the adult portion, a random sample of this type is likely to yield results that are with $\pm 4.1\%$ of the population parameter in 95 out of 100 cases. Responses to the adult survey were conducted September 22-27, 2022. Responses to the business survey were gathered September 26-October 5, 2022.

Along with pocketbook concerns, Ohio is sharply focused on crime and its impact on the economy and the Ohio business climate. People know that lack of personal security is impacting the jobs and business climate. Our conclusions are based, in part, on the following findings from our latest survey:

- While the vast majority of adults feel that crime, especially violent crime, is on the rise, the business community is universally in agreement (74% and 81% respectively).
- While a majority of the Ohio adults (52%) believe the crime problem is getting worse, the business community (64%) is even more likely to view it that way.
- A simple majority of adults believe that rising crime has kept business from expanding, but the figure rises to 62% within Ohio's business community.
- The business community is a bit more optimistic about the state of the Ohio economy than the adult population and much more positive about the direction of the state.
- Both adults and the business community want prosecutors and judges to be held accountable when they
 plea bargain cases.
- The business community is in universal agreement that all discussion of defunding the police should be put to a stop. Further, businesses would like to see more police on patrol.

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