

---

# THE TARRANCE GROUP

---

## MEMORANDUM

TO: Steve Stivers  
Ohioans for A Healthy Economy  
FROM: B.J. Martino  
DATE: September 12th, 2022  
RE: Summary Findings From A Survey Of Voters In Ohio

---

The Tarrance Group is pleased to present the summary findings from a survey of N=800 voters in Ohio, conducted 8/29- 9/6, 2022, with a margin of error is + 6.1% in 95 out of 100 cases.

---

## EXECUTIVE SUMMARY

With Governor DeWine's significant lead on the ballot, there is ample opportunity for Republican Supreme Court candidates, but the job is not yet done. All three races continue to show a high number of undecided voters, including naturally aligned voters that have not entirely come home for the Republican candidates on the ballots for Supreme Court, this survey clearly indicates that strong experience and public safety messaging has the capacity to win voters' support.

While the issue of abortion, post-Dobbs, has locked in base pro-choice support for the Democrats, leading to an initial lead for all three Democrat candidates for the Supreme Court, the majority of voters are not focused on the abortion issue. Concerns about the economy and crime are key drivers for many of those voters, who can and will vote Republican for State Supreme Court, if the GOP candidates and allies effectively deploy resources and deliver key messages to important voter groups.

Despite the initial ballot tests, each of the three Republican candidates for the court is well positioned to win undecided voters, however, these voters will require a conversation about the issues most important to them (crime, experience, economy).

### **The Ballot Tests**

The hallmark of all the ballot testing in the Supreme Court races are the high undecideds. Many voters have yet to make up their minds, or even really think about these races.

On the ballot test for Chief Justice, Sharon Kennedy is down 5-points to Brunner, 40% to 45%, with 16% undecided.

On the other Supreme Court ballot tests, Pat Fisher is down 3-points to Jamison, 40% to 43%, with 17% undecided, and Pat DeWine is down a marginal 2-points to Zayas, 41% to 43%, with 16% undecided.

---

# THE TARRANCE GROUP

---

## *Issues and Messages*

Sixty-three percent (63%) of voters are more likely to vote for a Republican candidate who considered public safety when setting bail

Fifty-five percent (55%) are more likely to vote for a Republican who was endorsed by the Ohio Fraternal Order of Police, as the better candidate to help police keep our communities safe

Fifty-three percent (53%) would be more likely to vote for a Republican with years of experience hearing cases on the Ohio Supreme Court.

# # #