

OHIO CHAMBER OF COMMERCE
WOMEN IN BUSINESS SUMMIT
Empowering Executives & Rising Leaders

MARCH 8, 2022
COLUMBUS MUSEUM OF ART



MESSAGE FROM OUR CEO

Dear Women in Business Summit Attendee,

First, I would like to thank you for attending the 2022 Women in Business Summit. The pandemic has made the last few years challenging for many and I am grateful you took time out of your busy schedule to join us at this year's conference.

If you are not a member of the Ohio Chamber of Commerce, we are the state's leading business advocate and we represent thousands of companies that do business in Ohio. Our mission is to aggressively champion free enterprise, economic competitiveness and growth for the benefit of all Ohioans.

Today is International Women's Day and I can't think of a better day to hold an event for networking and celebrating the achievement of women in business, while holding meaningful conversations on how to build workplaces where women thrive.

Lastly, I would like to thank all our sponsors and everyone who worked behind the scenes to make this year's event possible.

Sincerely,



Steve Stivers
President & CEO
Ohio Chamber of Commerce

SCHEDULE OF EVENTS

- 12:30PM - *Check-In*
- 1:00PM - *Keynote Amy Spiller*
- 1:30PM - *Powerhouse Panel #1*
- 2:15PM - *Breakout Session #1*
- 3:00PM - *Networking Break*
- 3:15PM - *Breakout Session #2*
- 4:00PM - *Networking Break*
- 4:15PM - *Powerhouse Panel #2*
- 5:00PM - *Keynote Jenny Saunders*
- 5:30PM - *Cocktail Reception*

KEYNOTE SPEAKER: AMY SPILLER

State President, Ohio & Kentucky, Duke Energy



Amy Spiller is president of Duke Energy's utility operations in Ohio and Kentucky, which serves approximately 910,000 electric customers and 546,000 natural gas customers. She is accountable for advancing the company's rate and regulatory initiatives, and managing the government relations, economic development and community affairs functions throughout the region.

Prior to assuming her current role in June 2018, Amy was vice president of government and community affairs for Duke Energy Ohio. In this role, she was responsible for state government and regulatory policies, strategies and relationships impacting Duke Energy Ohio's interests and those of its electric and natural gas customers. Amy also led the company's local community relations efforts with key stakeholders in southwest Ohio.

Amy previously spent 10 years as deputy general counsel, where she helped shape and guide Duke Energy's regulatory strategic planning in Ohio and Kentucky. She was also responsible for advancing the company's rate and regulatory initiatives before the Kentucky Public Service Commission and Public Utilities Commission of Ohio. Amy joined Cinergy, a predecessor to Duke Energy, in 2003 as an associate general counsel focused on litigation.

From 1993 to 2003, she rose from associate to partner at an insurance defense law firm in Cincinnati. Amy previously worked for a legal publishing company in northeast Ohio. She is a member of the Ohio and Kentucky bar associations and admitted to a variety of federal courts, including the United States Supreme Court.

Amy serves on the boards of directors of the Cincinnati USA Regional Chamber, Cintrifuse, Northern Kentucky Regional Alliance, Mt. Auburn Community Development Corp. and REDI Cincinnati, the region's economic development initiative. She is also a member of the Ohio Business Roundtable, the Cincinnati Business Committee and the board of managers of the Cincinnati Center City Development Corp. Amy is a past board member of the Cincinnati USA Convention & Visitors Bureau, Red Bike, Accountability and Credibility Together and the Cincinnati Youth Collaborative, and was a member of the steering committee for the Greater Cincinnati Minority Counsel Program. She is a graduate of the Cincinnati USA Regional Chamber's WE Lead program and, in 2015, was inducted into the Hall of Fame of Duke Energy's Business Women's Network employee resource group in Cincinnati. Amy was one of eight women honored with the YWCA Greater Cincinnati's 2021 Career Women of Achievement award.

A native of northern Michigan, Amy earned a bachelor's degree in economics and management from Albion College in Michigan and a law degree from Wake Forest University in Winston-Salem, N.C.

She and her husband, Keith, have lived in Cincinnati for more than 25 years.

KEYNOTE SPEAKER:
JENNY SAUNDERS
President, FCBank



A native of St. Mary's, Ohio, Jenny brings over 35 years of community banking experience to FCBank. She has maintained a customer centric approach to banking and has recognized the need to differentiate from the competition with higher-level service, properly matched solutions, and community involvement.

Jenny is a graduate of The Ohio State University with a Bachelor of Arts degree in Political Science. She is the Chairwoman of the Worthington Chamber of Commerce as well as a Board Member for the Ohio Chamber of Commerce, Worthington Resource Pantry Board, the Ohio Banker League (OBL) and the Crawford County Concert Series.

Jenny was recently elected as Treasurer for the OBL Executive Team as well as currently serves as the Chair for the Government Relations Counsel for the OBL. Jenny is very involved in the Worthington School District as she is currently the Treasurer for the Worthingway PTA, a member of the Treasurer Advisory Committee, a mentor for the Student Mentoring Program and is a past member of the Worthington School's Master Facility Task Force.

She currently resides in Worthington with her husband, Mark, and has three children, Kristen, Graham, and Nate.

MASTER OF CEREMONIES:

MIKAELA HUNT

*Chief Communications Officer,
Ohio Department of Commerce*



Mikaela Hunt is an award-winning journalist that spent nearly 17 years in TV news, working in every seat from producer to anchor. Mikaela is now the Chief Communications Officer for the Ohio Department of Commerce, developing and executing communications and media strategy for the state's chief regulatory agency. She's also a member of the 2022 Leadership Ohio cohort and the state's Visionary Leaders: Executive Leadership program.

In addition, she owns Mikaela Media, a brand journalism company and consultancy that provides focused media training and online storytelling guidance for various organizations, from non-profits and small businesses to Fortune 500 companies.

Mikaela is the co-host of a weekly iHeart radio show and podcast through 610 WTVN, "What Matters with Mindy & Mikaela." She also hosts the Columbus Chamber of Commerce's podcast "Cbuzz," which showcases business innovators in Central Ohio.

Mikaela is a Columbus Business First "40 Under 40" award recipient. She's also a member of the National Association of Women Business Owners and spent four years on the Columbus chapter's Board of Directors, most recently as the Vice President of Public Policy. She also serves on the Columbus Parent magazine advisory board.

Mikaela lives in Hilliard with her husband, Marcus, and two sons, Logan and Christian.

POWERHOUSE PANEL #1

HIGHER EDUCATION & THE PUBLIC SECTOR: CULTIVATING YOUR CAREER TRAJECTORY

- Stacy Rastauskas, *VP of Government Affairs, The Ohio State University*
- Alexandra Schimmer, *VP & General Counsel, Denison University*
- Karen Ryan, *Executive Director of Government Relations, University of Cincinnati*

POWERHOUSE PANEL #2

SHATTERING YOUR INTERNAL & EXTERNAL GLASS CEILING

- Jackie Stewart, *Director of External Affairs, Encino Energy*
- Jan Bans, *Senior Director, Legislative & Regulatory Affairs, AT&T*
- Leah Pappas Porner, *Partner, Calfee, Halter & Griswold LLP*

BREAKOUT SESSION

Attendees will have the opportunity to take part in 2 of the 3 breakout session options. During both breakout times (2:15pm & 3:15pm) all 3 sessions will be available.

THE OWC - OHIO'S FIRST STATEWIDE VOICE FOR WOMEN-OWNED BUSINESSES

Location: Auditorium

When business decisions are being made, women tend to feel as though they are not asked their opinion, let alone get invited to the table. Come find out how a passionate group of women business owners joined forces and became a part of the solution. The Ohio Women's Coalition is a statewide organization making things happen in Ohio. This panel will discuss the importance of advocacy and how to stay relevant in a male-dominated world, gaining access to capital, and how raising each other up makes us stronger together.

- Rachel Winder, *Executive Director, Ohio Women's Coalition*
- Jane Cavarozzi, *Founder, Dirty Girl Coffee*
- Rachel Kabb-Effron, *Kabb Law, Attorney and Business Owner*
- Mary McCarthy, *Co-founder and Executive Director, Women's Small Business Accelerator*
- Moderator: Cheryl Burchard, *Assistant Director, Ohio Women's Coalition*

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LEAD INCLUSIVELY FROM YOUR “CENTER”

Location: Ready Room

Want to supercharge your team, improve your performance, and grow your leaders? Being centered is the key! Your capacity to know what’s happening inside of yourself impacts how you connect with others with empathy and create a culture where all people feel seen, respected, and heard. And it all starts with leaders who know how to center first, then connect with intention. In this session, we will explore the neuroscience behind creating spaces of belonging by leveraging mindfulness and emotional intelligence. You’ll leave “centered” and empowered with the skills necessary to lead inclusively.

- Patrice B. Borders, *Founder, Prevention Strategies*

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FINDING BALANCE AS A LEADER

Location: Forum

The juggling act of work, home and personal fulfillment. Female executives are asked to do it all-run the ship at work and at home without losing their internal flame. How do we manage it all? How do we make peace with the many hats we wear in a day without neglecting one of them, or ourselves? Join the conversation with six successful women leaders from diverse backgrounds who are finding ways to take all these responsibilities in stride while still staying at the top of their professional game.

- Kara Trott, *Founder and Chair, Quantum Health*
- Rita McNeil Danish, *Equity & Inclusion Strategic Business Partner, Taft Law Diversity*
- Tracey Ballas, *Chief Customer Officer, Apportis*
- Angela Mingo, *Community Relations Director, Nationwide Children's Hospital*
- Katie Grayem, *Vice President Human Resources, AEP*
- Moderator: Mehek Cooke, *Senior Strategist, Strategy Group*

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Notes:

Cardinal Rule #4

No cookie-cutter approaches because we care about more than just your dough.

"At FCBank we know you can't fit a square peg into a round hole. That's why we call our Business accounts "custom accounts," because we build them around what **you** need, not what works for us. Every relationship matters – no matter how big or how small."



Jenny Saunders
President of FCBank

At FCBank, we provide custom solutions based on what works for you and your business.

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Interest-bearing checking specially customized to fit non-profit organizations and public fund entities with more account activity.

On-Site Banker (Remote Deposit Capture)

Convert checks electronically with remote deposit capture from your location safely and securely 24/7, streamlining day-to-day operations.

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Access your FCBank accounts, transfer funds between accounts, view activity 24/7. FCBank also offers payment fraud mitigation tools, ACH and wire services, and ePay.

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Streamline your expenses and payment processes while maintaining control with a single card program with purchasing and fleet functionality.

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