



BeecherHill



Ohio Chamber of Commerce



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About Ohio Chamber of Commerce

The Ohio Chamber of Commerce has been the voice of businesses since it was founded in Cleveland on November 5, 1893. For more than 127 years, the Chamber has relied on its strong ethical foundation to make Ohio a vital place for job creation and economic growth.

Today the Ohio Chamber is headquartered in Central Ohio and proudly shares: “We’re all for creating a stronger state. We’re all for Ohio.”

Mission

As the state’s leading business advocate and resource,
the Ohio Chamber of Commerce aggressively champions free enterprise,
economic competitiveness and growth for the benefit of all Ohioans.
We’re all for business. We’re all for Ohio.

Members range from small businesses to international companies. It is led by a volunteer board of directors that consists of 66 business leaders from across the state. The staff of 19 includes a foundation executive director, chief financial officer, lobbyists, political experts, membership specialists, communications professionals, a health care benefits expert, and knowledgeable support staff. The staff promotes the Ohio Chamber’s pro-business agenda with Ohio’s elected officials and manages membership services that help Ohio Chamber members run their businesses.

Although business advocacy is the prime focus of the Ohio Chamber, a member’s investment also includes the following benefits:

Legislative	Multifaceted government affairs experts afford members the direct opportunity to shape policy at the state level via committee participation, subject matter expert counsel, and access to elected officials.
Event	Attendance events introduce the opportunity to network with members, elected officials, and other Ohio business community members, and learn from educational initiatives including, participation in the policy conference.
Sponsorships	Membership grants the opportunity for visibility to member businesses through blogs, events, publications, and educational meetings.
Information	Diverse communication platforms keep members informed in real-time, related to Ohio legislative and compliance matters.
Exclusives	Savings can be enjoyed through programs related to workers' compensation, medical benefits, credit card processing, and more.

Beyond this, members have access to the Ohio Chamber Business Academy, the opioid toolkit for employers, the research foundation, and a host of other resources, including business guides related to the coronavirus.



About Ohio Chamber of Commerce (continued)

Since its inception, the Ohio Chamber has thrived and grown to nearly 8,000 members. It continues to provide political expertise and has a strong history of credibility and influence.

Here are some of the ways the Ohio Chamber of Commerce is working for Ohio businesses today. The Ohio Chamber is:

1. A catalyst for dialogue between policymakers and members, advocating for pro-business legislation.
2. A trusted resource for information. The Ohio Chamber implemented a program to help businesses combat the effects of the opioid epidemic with a free online toolkit for employers and employees. Also, the newly formed Ohio Chamber Business Academy (formerly the HR Academy) provides educational opportunities on business issues.
3. A solutions-oriented organization. The Ohio Chambers' resources are spent advocating for legislation that provides relief and clarity to Ohio businesses.
4. Connected and influential in state politics. The Ohio Chamber is headquartered in the former Columbus Dispatch building, right across from the Ohio Statehouse.
5. A collaborator among diverse business through the Ohio Chamber's committees including education and workforce development, energy and environment, health care, labor and employment, public affairs, Ohio Small Business Council, taxes and public expenditures, innovation & technology and worker's compensation.
6. Identifying, endorsing, and supporting pro-business candidates for Ohio's House, Senate and selected statewide offices.

The Ohio Chamber continues to advocate for priority business issues including, fighting against business tax increases, updating anti-discrimination laws, stopping health insurance mandates, continuing regulatory reform, and supporting comprehensive and fair reforms to Ohio's energy policies.

About Ohio Chamber of Commerce: Public Policy Committees

As a member-driven organization, the Ohio Chamber uncovers the needs of Ohio employers through its eight committees. The Ohio Chamber encourages every member to participate on one or more of the committees. Member input ensures the Chamber's advocacy efforts reflect the needs and concerns of the business they serve.

The committees are also the lifeblood of the Ohio Chamber. They study Ohio's business community's needs and establish the Ohio Chamber's position on key legislative issues and make policy recommendations to the board of directors.

Committee participation and committee-specific emails keep members well informed of issues and events at the Statehouse.

Ohio Chamber committees include:

Education and Workforce Development

Mission: To respond to the needs of trained employees by promoting policies that meet the demands of today's workplace by pursuing strategies that link education and workforce development in a seamless system and embed skills-based learning into academic instruction

Energy and Environment

Mission: To advocate for energy policies that promote Ohio's economic competitiveness and protect businesses' access to affordable, dependable energy and ensure environmental policies and regulations are not overly burdensome and are based on sound science.

Healthcare

Mission: To advocate for an affordable and sustainable market-based health care system that provides access to quality, affordable health care for all Ohioans.

Labor and Employment

Mission: To protect employers' rights to manage their workplace with limited governmental involvement and regulation and to simplify Ohio's employment law in a way that's fair to both employers and employees.

Ohio Small Business Council

Mission: To promote and protect the establishment, growth and vitality of small business in Ohio. Members of the Ohio Small Business Council (OSBC) learn how to be an advocate for their business and voice their concerns directly to Ohio's decision makers. *Participation in OSBC is limited to individuals in executive leadership roles for a for-profit business that employs fewer than 400 directly supervised persons. Small business owners and presidents are especially encouraged to join this committee.*

Public Affairs

Mission: To monitor and evaluate public affairs issues and activities including elections, campaign finance, ethics and lobbyist regulations, when of interest to the business community; and to examine proposed state constitutional amendments or initiatives petition efforts that affect the electoral process.

Taxation and Public Expenditures

Mission: To foster a fair and equitable tax system that stimulates growth, innovation and job creation and minimizes compliance costs and administrative burdens.

Workers Compensation

Mission: To ensure Ohio's workers' compensation system runs efficiently and effectively for both state-funded and self-insured employers and keeps its cost for employers competitive with other states' systems.

About Ohio Chamber of Commerce: By the Numbers

BY THE NUMBERS

SINCE
1893

MEMBERS
8000

RENEWAL
93%

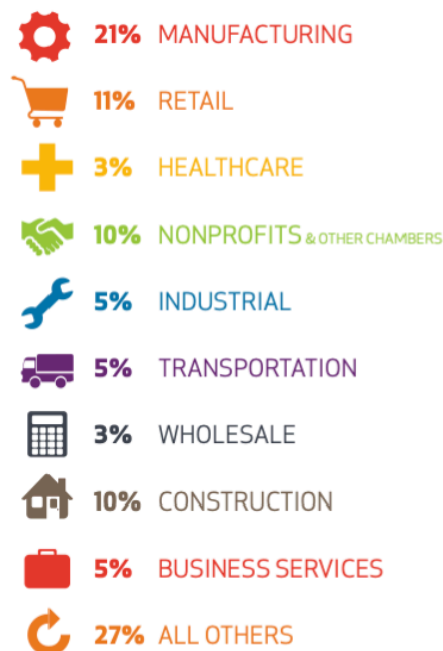
"As a business owner, I am concerned about taxes and regulations. The Ohio Chamber is my advocate at the state level, working to secure a more business-friendly climate so that my business remains profitable."

SALLY A. HUGHES
PRESIDENT/CEO, CASTER CONNECTIONS

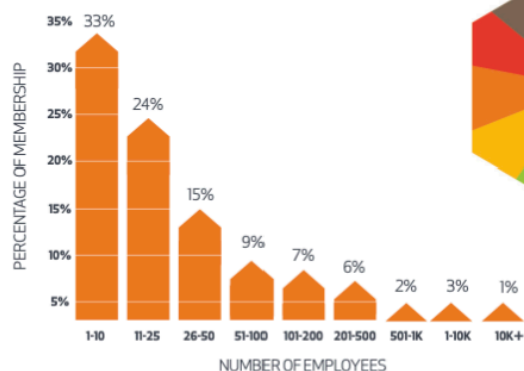
LOCATION



INDUSTRY



COMPANY SIZE



COMMITTEE PARTICIPATION





The Opportunity

The President and Chief Executive Officer (CEO) of the Chamber is its principal spokesman, chief advocate, fiscal manager, communicator, and top administrative officer.

The CEO is primarily responsible to the Chamber's 66-member Board of Directors, its Executive Committee, and the members for the professional and efficient management of its program of work and affairs. The CEO works closely with 19 experienced staff members to create, execute and continuously evaluate the effectiveness of a comprehensive strategy to advocate for members and provide programs that nurture and increase membership. The Chamber CEO works to strengthen and grow Ohio's economy, while enhancing the public's appreciation of the Chamber and the value it provides to members.

The successful candidate will be a results-driven professional of unquestionable integrity, dedicated to the Chamber's mission, effective in attracting the human capital and financial support to ensure its stability and growth. The ideal candidate will be highly familiar with Ohio or have demonstrated the ability to learn, adapt, and become embedded quickly in a new community.

Essential Functions

Strategic & Operational Planning

In conjunction with the Board and staff, the CEO will devise and implement a strategic plan and annual program to advance the Chamber's mission. Working with Chamber groups and committees, the CEO will identify issues and needs and develop strategies to address them, supported by a thorough process to evaluate effectiveness and measure progress toward attainment.

Consensus Building and Advocacy

The CEO is the voice of the Chamber and, in many respects, the voice of Ohio's business community. This responsibility requires knowledge about Ohio business, its problems, and its needs. A successful CEO will believe in the power of interpersonal relationships to transcend boundaries of economic, cultural, and parochial self-interest. The CEO should be articulate as an exponent of the free enterprise system and should have the ability to marshal arguments in a timely fashion.

Since most of the Chamber's program of work centers around state government and the Ohio General Assembly, the CEO should have a thorough knowledge of and experience in the system, as well as a demonstrated ability to be an effective leader in business-government relations. As the overall head of the Chamber's legislative team, the CEO must also coordinate and guide the work of its staff lobbyists, retained counsel, committees and volunteers in marshaling and expressing the business perspective on public issues. These efforts will also benefit from thoughtful coalition-building among other associations, chambers, and member groups with similar views.

Working with the membership, committees, and the Chamber's Board of Directors, the CEO also guides Chamber policy's development on the many complex issues confronting business and government at state and national levels. The CEO coordinates the development and implementation of Chamber goals and policies. With a broad base Chamber membership, the CEO will collaborate and reconcile diverse interests to build consensus in a disciplined and prudent manner. As the elective process and partisan politics are the mechanisms by which government officials are elected to public office, this leader will be a voice of the membership process and advocate the Chamber's position effectively.



The Opportunity (continued)

Membership Relations, Development and Retention

To be a strong advocate, the CEO must actively engage membership beyond the policy committee structure to attentively listen to the diverse voices of its members across the state. Augmenting advocacy, the CEO will understand the service provision of a membership organization and ensure there is a compelling value proposition to retain current members and attract prospective members. Working effectively with executives of companies and organizations of all types and sizes across the broad range of Chamber members, this leader will guide the team to analyze and interpret the needs of members and recommend revisions to increase membership value, engagement and financial support.

Communication

The Chamber CEO will effectively supervise the strategic content and continually develop multi-channel communications for the Chamber's diverse statewide and national constituencies. Leveraging technology across multiple formats of written and electronic communication does not, however, replace and should not minimize the CEO's parallel responsibility for timely and consistent face-to-face communication with members of the Chamber. A significant aspect of this communication responsibility is within the network of the national-state-local chamber federation and the numerous state and national trade associations. While each entity is separately constituted, communication serves as the catalyst for working together to successfully attain business and Chamber goals.

The CEO will be aware of generational trends and preferences in communications and able to adapt to how different audiences can be reached most effectively.

Administration and Team Leadership

The CEO will manage a highly effective and efficient organization as measured by staff performance, membership satisfaction, quality programs and initiatives, and revenue and expense management. To do so, the CEO will inspire, develop, delegate and evaluate staff in a collaborative and integrated culture with a focus on integrity, excellence and respect.

Recognizing the pace of change, the CEO will think strategically about information technology and the capacity to adapt new technologies to the enhancement of membership services, membership engagement and growth, organizational branding, visibility and credibility. Program development and change management leadership is required to continually adapt in this changing landscape.

Fiscal Management

The CEO is responsible for its financial integrity of the organization. With the assistance of the Vice President of Administration and other staff members, the CEO prepares the annual budget for approval, supervises the expenditures, and with the help of the Executive Committee, directs the investment of Chamber funds.

Assuring an adequate income base to conduct Chamber affairs is also the responsibility of the CEO. He/she/they must establish a program and staff to secure necessary funds and membership, as well as, personally participating in the process when necessary or desirable.



The Opportunity (continued)

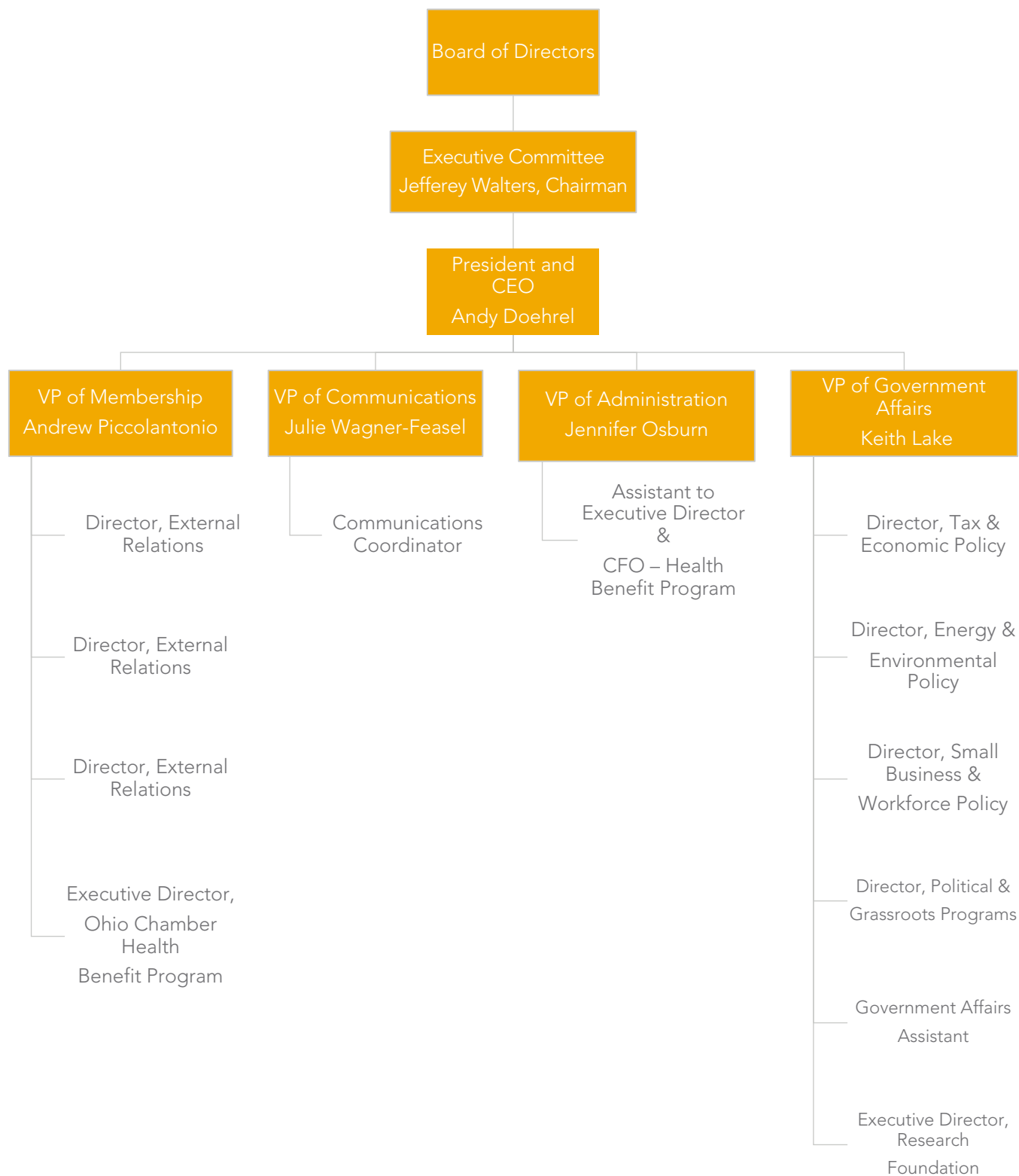
Key Qualifications and Competencies

- At least fifteen years of successful leadership at the executive level providing strategic direction and building consensus across diverse audiences
- Bachelor's degree
- Exceptional communication skills to advance the mission
- Demonstrated experience with board governance, strategic planning, financial planning, and operational execution
- Knowledge of the policymaking process
- Demonstrated financial and business acumen
- Intellectual curiosity
- Record of team development with accountability to a mission

Persona of the Next Leader

The next CEO of the Ohio Chamber of Commerce will lead with integrity and be patient, humble, and empathetic to multiple voices within the business community. They will be a mature, thoughtful, and inclusive collaborator seen as a trusted partner who enjoys authentically advocating for and championing free enterprise across Ohio on behalf of the members. This business and politically savvy leader will be a genuine relationship-builder, a consummate listener, a transparent, forthright communicator, and a deliberate and accountable decision-maker who inspires and empowers their team to execute with focus.

Ohio Chamber of Commerce Organizational Structure



Columbus: Find It Here



Columbus, one of the fastest growing cities in the country, offers the amenities of a big city with the accessibility, charm and community of a small town. As the 14th largest city in the country, right behind San Francisco, Columbus boasts renowned culinary, fashion, music and entertainment scenes, exciting collegiate and professional sports and a vibrant, entrepreneurial spirit. With a burgeoning downtown and a diverse array of welcoming neighborhoods, it's a great place to live, work, play and raise a family.

Dynamic Communities

The region offers a wide variety of housing options, from charming historic neighborhoods and downtown lofts to new suburban developments and multi-acre living just beyond the city limits. Nearly 70% of Columbus residents earning the median income can afford home ownership – an incredible number compared to Chicago's 47% or New York's 57%.

Diverse, Strong Economy

Columbus ranks seventh in economic strength among the 102 largest metropolitan cities in the country. Columbus benefits from a dynamic yet stable economy, with a collaborative business environment earning it recognition as one of the top metros for job creation. As an emerging tech city, its research and technology institutions attract the brightest minds from around the world.

Arts and Culture

Fueled by a workforce more educated than the national average, Columbus has an energy that radiates throughout thriving industries, communities and educational institutions. Art lovers will savor the collections at the Columbus Museum of Art and revel in Gallery Hop, a monthly celebration of culture in the Short North Arts District.

Education

The Columbus region's K-12 education options include U.S. News & World Report top-ranked high schools as well as U.S. Department of Education Blue Ribbon schools. The region has excellent public schools, 140 private institutions and 54 higher education campuses, with nearly 150,000 college students.

Highlights

- A Top 50 Cities in America city (Bloomberg Businessweek)
- One of the Top 7 Intelligent Communities in the World (Intelligent Communities Foundation)
- Cost of living is 11% lower than the national average
- Ranked #7 Best City for Young Professionals (Forbes.com)
- Ranked first in the nation for public library system, museum of art, zoo and aquarium and COSI science center
- Second shortest average commute of any metropolitan area with over 500,000 people
- Number two best city in the nation for African American families
- Top 10 best city for female entrepreneurs
- 87 miles of bike lanes, paths and trails

Learn more about Columbus at www.experiencecolumbus.com

Process of Candidacy



The Ohio Chamber of Commerce is an equal opportunity employer and does not discriminate against employees or applicants for employment on the basis of an individual's race, color, religion, sex (including pregnancy), sexual orientation, gender identity or expression, national origin, age, ancestry, disability, marital status, military and/or veteran status, genetic information or any other status protected by applicable law. This policy applies to all terms, conditions and privileges of employment, including recruitment, hiring, placement, compensation, promotion, discipline and termination.

BeecherHill

Process of Candidacy

BeecherHill is pleased to partner with the Ohio Chamber of Commerce search committee and Board of Directors on this critical search. Please submit nominations, referrals and resumes with preferred contact information to our Firm:

ohiochamberceo@beecherhillsearch.com

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