



*FOR IMMEDIATE RELEASE*

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## Ohio Businesses...Good for Life

*Image Campaign Showing How Ohio Businesses Improve Lives and Strengthen Communities*

COLUMBUS, OH- The Ohio Chamber of Commerce is embarking on a unique statewide image campaign that touts the positive things Ohio businesses are doing for individuals and their communities.

“We want Ohioans to know that not only are the employers in our state providing jobs and benefits, but they are also improving lives and strengthening communities,” explained Ohio Chamber President & CEO Andrew E. Doehrel. “Ohio businesses are doing great things and we want to raise the level of awareness of what they are doing.”

In February, the Ohio Chamber sent out a request for stories, and businesses – large and small – from all over the state responded.

“We received stories that really moved us,” Doehrel said. “From baseball fields that support children with different abilities to providing job opportunities to adults who have had problems getting a job. Through these stories we found that Ohio businesses are truly involved in making differences in their communities.”

This summer, with funding from the Ohio Chamber of Commerce, Ohioans will hear these stories through media buys on network television, social media, outdoor, digital, native and the website [www.ohiogoodforlife.com](http://www.ohiogoodforlife.com). Here are some examples of the stories :

The Miracle Park of Findlay was made possible by Marathon Petroleum and Blanchard Valley Health System. This custom baseball field with a cushioned, rubberized surface allows kids with special needs to play baseball. The field hosts an organized league during the spring through the fall and will host a national Miracle Field all-star tournament with players from all over the nation in September. Learn more here <http://ohiogoodforlife.com/miracle-league/>.

The Grange Insurance Audubon Center in Columbus provides a place for school-aged children to learn more about the natural world and conservation. The Scioto Audubon Park was once a blighted brownfield and is now 120 acres of parkland in the middle of Ohio’s capital city.

The Wilds is a conservation center in southeastern Ohio that was made possible thanks to AEP’s donation of nearly 10,000 acres of reclaimed strip mining land between Zanesville and Cambridge. The Wilds is now a part of the Columbus Zoo and home to hundreds of animals both native and from other countries.

The fourth story will feature a small business that employs people with alternative resumes giving them a job and benefits which allows them to be productive members of the community.

Other stories include:

Delta Dental's installation of water bottle fillers in public schools cuts back on plastic bottles going to landfills while providing purified water for students to drink instead of sugary drinks. Delta Dental's story is at <http://ohiogoodforlife.com/delta-dental/>.

Ohio Art has provided jobs for generations of local families and has remained committed to manufacturing in Ohio through the ups and downs of the economy. Read about Ohio Art's commitment to jobs on the website <http://ohiogoodforlife.com/ohio-art/>.

UnitedHealth Foundation works with the Columbus Public Health to provide the CelebrateOne program which educates parents on how to raise a healthy child to reduce the infant mortality rate. Learn more about UnitedHealth Foundation's CelebrateOne program at <http://ohiogoodforlife.com/united-health/>.

And there are many more stories that will continually be shared throughout the summer and fall. While the Ohio Chamber has heard from many companies, they would like to hear from more.

"If a company has a story to tell, they can submit it on the website," said Doehrel. "We know we are just scratching the surface when it comes to the good things Ohio businesses are doing for Ohioans."

People can also follow the campaign on Twitter @OhioGoodforLife and like campaign on Facebook at Ohio Businesses. Good for Life <https://www.facebook.com/OhioBusinessesGoodforLife/>

The Ohio Chamber of Commerce is a champion for Ohio businesses so that our state enjoys economic growth and prosperity. With over 8,000 members, we have been Ohio's premiere business advocate since 1893.

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